

## Investment Objective and Policy

The Fund aims to produce long-term total return from investment in a portfolio of companies in any economic sector in the United States and Canada. Holdings will be listed on a regulated stock exchange or market in either the United States or Canada.

The Fund will aim to meet its objective by investing in a concentrated portfolio of North American companies. The portfolio will be diversified and unconstrained by reference to North American indices or by market cap. The manager will employ a fundamental, long-term approach to stock selection with a focus on "Growth at a Reasonable Price".

## Fund Overview

- The fund is invested in a high conviction portfolio of quality companies that we believe are positioned to perform well over the next few years.
- We focus on identifying companies with solid management, strong cash flow generation, a degree of pricing power and robust dividend policies.
- The pace of economic recovery has come under question, leading to weakness in equities but, starting to favour our defensive stock bias.
- We continue to be underweight financial and consumer stocks believing that high levels of government and household debt will handicap growth in these areas for years. Energy and industrial sectors are overweight to access better foreign growth.



FUND MANAGER:  
**MATTHEW STRACHAN**  
Head of North American Equities

## Top 10 Holdings in %

Holding	Sector	% of Fund
1. New York Community Bancorp	Financials	5.28
2. Philip Morris International	Consumer Goods	5.11
3. InterOil Corp	Oil & Gas	4.86
4. Republic Services	Industrials	4.34
5. American Tower	Telecommunications	4.31
6. Canadian Pacific Railway	Industrials	4.14
7. Ross Stores	Consumer Services	3.59
8. Suncor Energy	Oil & Gas	3.52
9. Bank of Nova Scotia	Financials	3.50
10. Amdocs	Technology	3.23

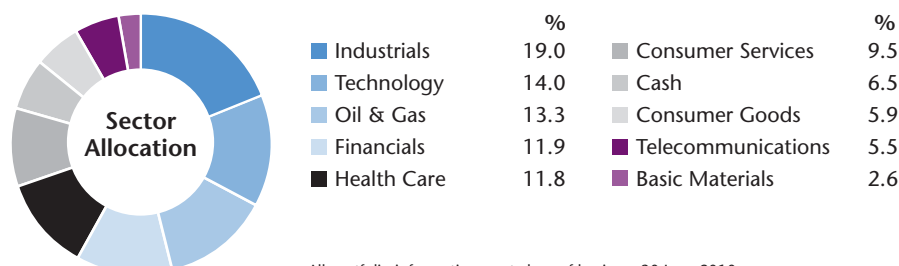
## Cumulative Returns to 30 June 2010 (%)

Source: Financial Express; FTSE; Alliance Trust Asset Management

	Three Months	Six Months	Twelve Months	From Inception
North American Equity:				
A Class Accumulation Shares	-9.8	-4.2	24.5	19.1
FTSE All Cap North America Total Return*	-10.3	0.2	28.1	25.4
Sector Average	-10.4	-0.3	24.1	22.6

\* Benchmark figures are based on the most recently available close of business price as at the fund's valuation point on the relevant date.

## Sector Allocation in %



All portfolio information as at close of business 30 June 2010

Your capital is at risk. You may not get back the full amount you invested.



The Alliance Trust North American Equity Fund has been awarded an A rating by OBSR.

All data is sourced internally unless otherwise stated.  
Past performance is not a guide to future performance.

# ALLIANCE TRUST

## NORTH AMERICAN EQUITY FUND

Quarterly Factsheet 30 June 2010

CLASS A SHARES

### Breakdown of Fund by Market Capitalisation (%)

FTSE All Cap North America Index	Portfolio Weight	Benchmark Weight	Difference
Large Cap	41.74	68.48	-26.74
Mid Cap	31.42	15.67	15.75
Small Cap	20.40	15.85	4.55
Cash	6.44	-	6.44

### Fund Information (Class A Shares)

Fund Manager:	Matthew Strachan
Managed Fund Since:	6th February 2009
Launch Date:	6th February 2009
Fund Size:	£49.5m
No of Stocks Currently Held:	40
Historic Yield:	0.7%
Structure:	OEIC
IMA Sector:	North America
Benchmark Index:	FTSE All Cap North America (Total Return)
Minimum Lump Sum Investment:	£5,000
Minimum Additional Lump Sum Investment:	£500
ISA Eligible:	Yes. Please refer to the Simplified Prospectus for further information.
Price Publication:	<a href="http://www.alliancetrust.co.uk/assetmanagement">www.alliancetrust.co.uk/assetmanagement</a>
Annual Management Charge (AMC):	1.2%
Performance Fee:	The performance fee is calculated as 20% of the outperformance of the fund's NAV relative to its benchmark, capped at 1.25%.
Initial Charge:	5%

### Income

Accounting Dates:	31 January and 31 July
Income Allocation Dates:	31 March and 30 September

### Identifiers

SEDOL:	Class A Net Accumulation – B3DKQM1 Class A Net Income – B4X71J1
ISIN:	Class A Net Accumulation – GB00B3DKQM10 Class A Net Income – GB00B4X71J18
MexID:	Class A Net Accumulation – ATAMNA Class A Net Income – ATNAEQ

### Contact Details

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### Market Summary

- Equities continued to rise on positive Q1 earnings reports through April, but turned down sharply thereafter as the 'Club Med' sovereign credit crisis and disappointing economic reports weighed on the market.
- All sectors fell with surprisingly little differentiation apart from the classically defensive utilities and telecoms sectors which fell by much less.
- US government bonds were the big winner, rising sharply as economic growth expectations were reduced and being perceived as a safe haven from sovereign credit concerns in Europe.
- Currencies were also volatile over the period with the US dollar generally trading higher, although a late rally in sterling meant that they were little changed against each other over the quarter.

### Risk Statement

The investments of the Fund are subject to normal market fluctuations. The value of investments and the income from them may fall as well as rise and is not guaranteed. The Fund invests in a concentrated portfolio of investments which may make the fund more volatile than more broadly diversified equity funds.

As the Fund invests overseas, changes in exchange rates may also result in the value of underlying investments and the income from them, going down as well as up.

Where charges are deducted from income and the amount of the charges exceeds the income available, the remaining charges will be deducted from capital. Accordingly, capital growth may be constrained.

Alliance Trust Asset Management Limited is registered in Scotland No. SC330862, with its registered office at 8 West Marketgait, Dundee DD1 1QN. It is authorised and regulated by the Financial Services Authority whose address is 25 The North Colonnade, Canary Wharf, London E14 5HS, firm reference number 479764. Alliance Trust Asset Management does not give financial or investment advice. If you wish to invest, you should read the Simplified Prospectus including the Terms and Conditions document carefully, particularly the section on Risk Factors. The Simplified Prospectus and Full Prospectus are available by calling 0844 892 0349 or by writing to Alliance Trust Asset Management Limited, PO Box 23910, 12 Blenheim Place, Edinburgh EH7 9AJ.

**Investing for Generations** – At Alliance Trust Asset Management, we offer a focused range of investment solutions to meet clients' needs. Managed by our experienced team of investment professionals using proprietary research, our unique long-term, high conviction approach to global investing has been tested and developed over generations through diverse market conditions. Furthermore, we benefit from the integrity, durability and strength of Alliance Trust PLC.