

Alliance Trust PLC Factsheet

as at 31 July 2009

Price: 287.0p
 NAV (inc Income): 338.0p
 Discount: 15.1%

Key highlights

- Global equity markets posted a significant rally in July following stronger than expected Q2 results from a number of bellwether companies. The FTSE All-World Index closed the month up 8.0% and the FTSE All-Share Index up 8.4%. This move puts many markets back into positive territory for the year although still well below the level of mid 2008. Bond markets had a difficult month with new supply and concerns over future inflation pushing government bond yields higher.
- Equity exposure was increased at the beginning of the month with net cash now standing at -0.9% down from +2.5% at the end of June. We remain overweight in Tobacco, Support Services and Oil & Gas and underweight in Banks, General Financials and Technology sectors. We continue rebuilding our weighting towards economically sensitive areas.
- This month has highlighted the markets' vulnerability to short term factors. This will continue. It is important not to get overly confident on the back of one quarter of data, but it is encouraging. We remain cautiously optimistic and continue to seek out long term opportunities in quality companies with strong balance sheets, good cash flow and high quality management.

Key facts

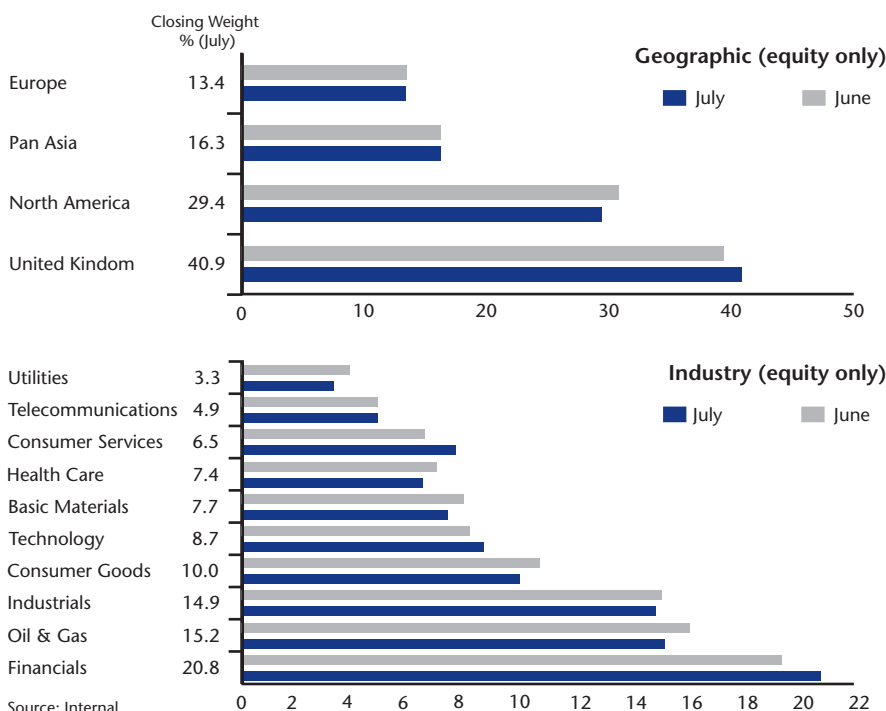
Net Assets: £2,267.2m
Total Expense Ratio (year to 31/01/09): 0.70%
Year End: 31 January 2010
Date of Incorporation: 21 April 1888
Dividend paid: Quarterly beginning on or around 31 Jan 2009
Issued share capital: 671,909,760 shares of 2.5p
ISIN: GB00B11V7W98

Asset allocation

	% of Net Assets
Equities	89.3
Private Equity	2.9
Preference Shares	1.6
Subsidiaries	0.8
Property	2.7
Other Investments	3.0
Cash	1.2
Other Net Assets	0.4
Gross Assets	102.1
Gearing	(2.1)
Net Assets Incl Income	100.0

Source: Internal

Equity portfolio distribution†



Objective

Alliance Trust is a self-managed investment company with investment trust status. Alliance Trust has the objective of being a core investment for investors seeking a long term store of increasing value.

We allocate our capital across a broad range of asset classes to enhance and preserve total returns and to provide shareholders with real growth over the medium to long term.

Investment policy

We have no fixed asset allocation benchmark and we invest in a wide range of asset classes throughout the world to achieve our objective. Our focus is to generate a real return for shareholders over the medium to long term by a combination of capital growth and a rising dividend.

We pursue our objective by:

- Investing in both quoted and unquoted equities across the globe in different sectors and industries;
- Investing in fixed income securities;
- Investing in other asset classes and financial instruments, either directly or through investment vehicles; and
- Investing in subsidiaries and associated businesses which allow us to expand into other related activities.

We are prepared to invest any proportion of the total corporate capital in any of the above asset classes, subject only to the restrictions imposed on us by the regulatory or fiscal regime within which we operate. However, we would expect equities to comprise at least 50% of our portfolio. Changes to the asset allocation will be dependent upon attractive investment opportunities being available.

Where market conditions permit, we will use gearing of not more than 30% of our net assets at any given time.

We can use derivative instruments to hedge, enhance and protect positions, including currency exposures.

Top 20 equity investments†

	£m	% Net Assets		£m	% Net Assets
BP	69.0	3.4	BHP Billiton	31.0	1.5
HSBC	68.6	3.4	Petro-Canada	29.3	1.5
Royal Dutch Shell	51.1	2.5	Standard Chartered	29.0	1.4
GlaxoSmithKline	37.8	1.9	Republic Services	28.0	1.4
Vodafone	37.6	1.9	New York Community Bancorp	26.9	1.3
Rio Tinto	36.5	1.8	Diageo	25.7	1.3
British American Tobacco	33.7	1.7	Johnson & Johnson	23.8	1.2
Philip Morris	32.1	1.6	Prudential	22.7	1.1
Scottish & Southern Energy	32.0	1.6	Reckitt Benckiser	22.1	1.1
Diamond Offshore Drilling	31.1	1.5	Cisco	22.1	1.1

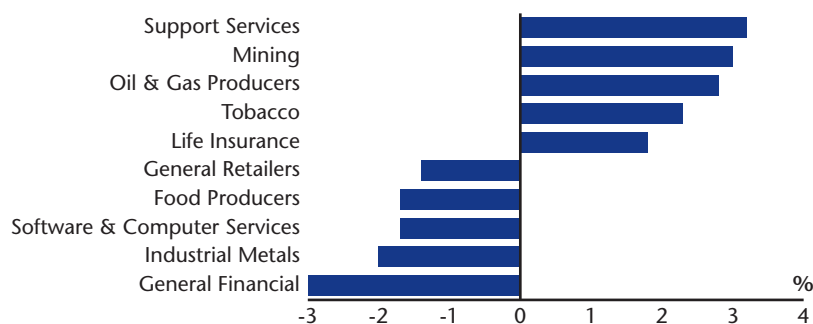
Source: Internal

The top 10 holdings currently make up 21.2% of net assets.

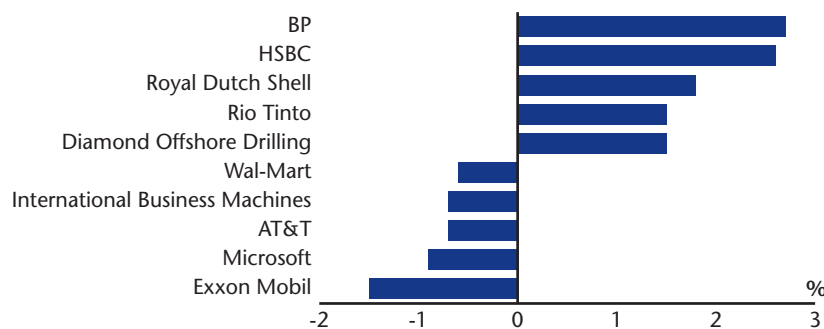
The top 20 holdings currently make up 34.1% of net assets.

Sector weightings

Top 5 overweight/underweight sector holdings*†



Top 5 active overweight/underweight holdings*†



Source: Internal

Portfolio weight is calculated as a % of equity only

* FTSE All-World Index used

† Weightings are calculated on a look through basis whereby the Trust's exposure is combined with that of its holdings in Alliance Trust Asset Management's funds in order to calculate total exposure.

Important information

Alliance Trust PLC is a self-managed investment trust company, operating from 8 West Marketgait in Dundee.

The views, information and data in this publication should not be deemed as a financial promotion or recommendation. Alliance Trust PLC is not authorised to give financial advice.

Please remember past performance is not a guide to future performance. You may not get back the amount you invest. The value of your investment and any income from it may fall as well as increase.

For security and compliance monitoring purposes, telephone calls may be recorded.

Exchange rate changes may cause the value of overseas investments to go down as well as up.

Investment trusts may borrow to finance further investment (gearing). The use of gearing is likely to lead to volatility in the Net Asset Value (NAV) meaning that a relatively small movement, down or up, in the value of a trust's assets will result in a magnified movement, in the same direction, of that NAV. This may mean that you could get back nothing at all.

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