

MONTHLY FACTSHEET

31 OCTOBER 2017

KEY STATISTICS

Share Price	735.0p
Net Asset Value ¹ (NAV) per Share	777.1p
Premium (Discount)	(5.4%)

INVESTMENT STRATEGY

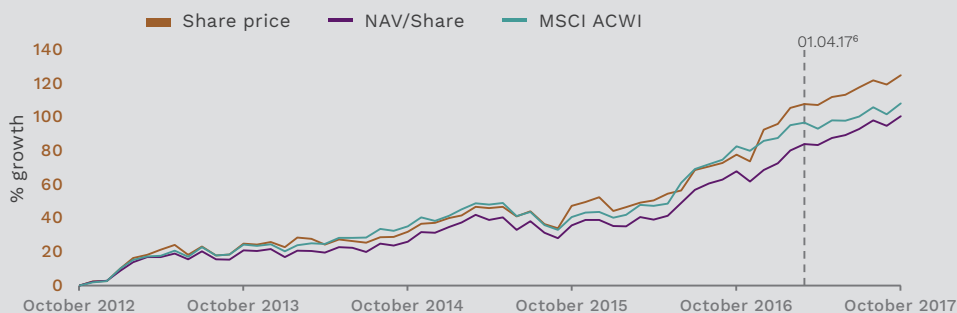
The equity portfolio brings together an alliance of best-in-class² equity managers and their best ideas – all at a competitive cost. It provides access to eight managers from around the world each investing only in their top stock selections. Most of these managers are not otherwise available to individual UK investors. The equity portfolio target is to outperform the MSCI All Country World Index by 2% per year after costs over rolling three year periods. Alliance Trust has a progressive dividend policy and has increased its dividend every year for 50 years.

INVESTMENT OBJECTIVE

Alliance Trust is an investment company with investment trust status. The Trust's objective is to generate a real return for our shareholders over the medium to long term by a combination of capital growth and a rising dividend. The Trust has no fixed asset allocation benchmark, although it mainly invests in global equities, but can use a range of asset classes throughout the world to achieve its objective. The Trust aims to be a core holding for investors seeking to increase the value of their investments over the long term.

INVESTMENT PERFORMANCE

ABSOLUTE PERFORMANCE (TOTAL RETURN IN STERLING)



CUMULATIVE PERFORMANCE (%)

To 31 October 2017	Month	YTD	1 Year	3 Years	5 Years	Since 01.04.17 ⁶
Total shareholder return	2.6	16.8	26.6	70.5	125.0	8.3
NAV total return	2.2	18.1	18.6	58.0	99.2	8.2
Equity portfolio return	2.3	16.2	16.3	57.3	N/A	8.2
MSCI ACWI total return	3.2	11.9	13.9	53.9	108.1	5.8

DISCRETE PERFORMANCE (%)

From To	31-Oct-16 to 31-Oct-17	31-Oct-15 to 31-Oct-16	31-Oct-14 to 31-Oct-15	31-Oct-13 to 31-Oct-14	31-Oct-12 to 31-Oct-13
Total shareholder return	26.6	20.5	11.7	5.7	24.8
NAV total return	18.6	23.6	7.8	4.2	21.0
Equity portfolio return	16.3	26.4	7.0	4.8	N/A
MSCI ACWI total return	13.9	29.8	4.1	8.8	24.3

KEY FACTS

Market Capitalisation	£2,568.2M
Total Assets ³	£2,964.4M
Net Assets ³	£2,731.4M
Gearing ⁴	8.5%
Net Yield ⁵	1.9%
Year End	31 December
Incorporated	21 April 1888
Dividend Paid	Mar, Jun, Sep, Dec
Shares in Issue	349,413,298
Buybacks in October	118,665 shares at a cost of £0.9M (0.03% of the issued share capital)
TIDM	ATST
ISIN	GB00B11V7W98
AIC Sector	Global
Next AGM	April 2018



Alliance Trust has been awarded the AIC's Dividend Hero award and is proud to have increased its dividend every year for 50 years.

CHARGES

Targeted Ongoing Charges Ratio (OCR)	Less than 0.65%
OCR Year to 31 Dec 2016	0.43%

Please remember, past performance is not a guide to future performance, and the value of shares and the income from them can rise and fall, so investors may not get back the amount originally invested. Net Asset Value ("NAV") performance is not the same as share price performance and investors may not realise returns the same as NAV performance.

Notes: All data is provided as at 31 October 2017 unless otherwise stated. All figures may be subject to rounding errors. Sources: Investment Performance data is provided by BNY Mellon Performance & Risk Analytics Europe Limited, Morningstar and MSCI Inc; Key Statistics, Key Facts and Charges data is provided by BNYM Fund Services (Ireland) Limited. NAV Total Return is net of management fees. In order to report the long-term record of the equity portfolio, the returns of the portfolio prior to its restructure early in April 2017 have been combined with the returns to date of the current portfolio. Equity portfolio returns prior to December 2012 are not comparable and have been excluded from the long-term record. Equity portfolio return is the return achieved by the eight equity managers and so includes the effect of any of their cash holdings (gross of their fees). Returns are quoted net of withholding taxes (some of which are potentially recovered at a later date) and therefore potentially underestimate the managers' relative performance. Total NAV returns are after all manager fees (including WTW's fees) and allow for any tax reclaims when they are achieved.

- NAV includes income with debt at fair value.
- As rated by Willis Towers Watson.
- Assets valued with debt at par.
- Total borrowings at par divided by net assets.
- Annual dividend per share divided by share price.
- Performance since Willis Towers Watson assumed responsibility for management of the portfolio.

TOP 20 HOLDINGS

Name	£m	%
Microsoft	46.0	1.7
Oracle	42.7	1.6
UnitedHealth Group	41.6	1.6
Charter Communications	38.2	1.4
Nielsen	34.4	1.3
Baidu - ADR	33.2	1.3
Western Union	31.9	1.2
Airbus	31.4	1.2
Alphabet	31.1	1.2
Safran	31.0	1.2
CVS Caremark	28.9	1.1
Ryanair	28.7	1.1
Samsung Electronics	28.2	1.0
Anglo American	27.4	1.0
Comcast	27.1	1.0
HDFC Bank	25.7	1.0
Britvic	25.4	1.0
AIA	25.2	1.0
Novo-Nordisk	25.1	1.0
Aetna	24.8	0.9

Top 10 holdings 13.7%

Top 20 holdings 23.8%

The 20 largest stock positions across the eight equity managers, given as a percentage of the total assets managed by those managers (including their cash holdings).

A full breakdown of the Trust's portfolio can be viewed at: www.alliancetrust.co.uk

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INVESTMENT COMMENTARY

Over October, the Trust's total shareholder return, NAV total return and equity portfolio return were 2.6%, 2.2% and 2.3% respectively, underperforming the MSCI All Country World Index (ACWI) which returned 3.2% over the same period. Equities in Europe and UK returned 1.5% and 1.7% respectively, underperforming the MSCI ACWI index (3.2%). The performance of the Trust's equity portfolio lagged as a consequence of being overweight these markets. Some of the equity managers' stock selections have also detracted from performance, in particular companies within the Information Technology and Consumer Discretionary sectors.

However, this follows a number of positive months with the equity portfolio outperforming the MSCI ACWI by 2.4% since 1 April 2017 when WTW took on responsibility for the portfolio, mainly driven by stock selection. Since that date, the equity portfolio has outperformed in all sectors against the MSCI ACWI index except for Information Technology, where a few stocks generated most of the returns.

We continue to maintain high conviction in the equity managers in the portfolio and have made no changes to equity manager allocations over the month. In this environment of low volatility, we expect increased dispersion between stocks going forward, providing opportunities for talented stock pickers like those managing the Trust's equity portfolio.

EQUITY MANAGERS

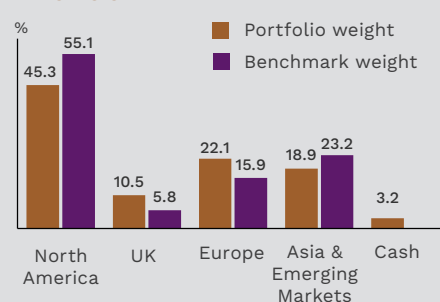
% OF EQUITY PORTFOLIO MANAGED



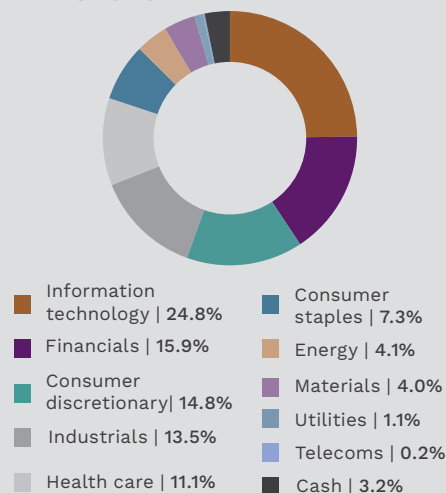
Note: "JUPITER" and  are the trade marks of Jupiter Investment Management Group Ltd and registered in the UK and as Community Trade Marks and elsewhere

EQUITY PORTFOLIO ALLOCATION

BY GEOGRAPHY



BY SECTOR



TOTAL TRUST ASSETS

Assets	% net assets
Equity portfolio	96.7
Non-core assets ⁸	8.7
Operating subsidiary	2.2
Cash ⁹	0.9
Gross assets	108.5
Total borrowings at par	-8.5
Total Net assets	100.0

ACTIVE SHARE | 80%

Active Share is a measure of the percentage of stock holdings in a manager's portfolio that differs from the benchmark index.

Important information

Alliance Trust is an investment company with investment trust status. The views, information and data in this publication should not be deemed as a financial promotion or recommendation. Alliance Trust is not authorised to give financial advice. Please remember past performance is not a reliable indicator of future performance. The value of your investment, and any income from it, may decrease as well as increase and you may not get back the amount you invest. For security and compliance monitoring purposes, telephone calls may be recorded. Exchange rate changes may cause the value of overseas investments to go down as well as up. Investment trusts may borrow to finance further investment (gearing). The use of gearing is likely to lead to volatility in the NAV, meaning that a relatively small movement, down or up, in the value of a trust's assets will result in a magnified movement, in the same direction, of that NAV. This may mean that you could get back nothing at all. All data in this document is as at 31 October 2017 unless otherwise stated.

Share investment

Alliance Trust invests primarily in equities and aims to generate capital growth and a progressively rising dividend from its portfolio of investments. Alliance Trust currently conducts its affairs so that its shares can be recommended by Independent Financial Advisers (IFAs) to ordinary retail investors in accordance with the Financial Conduct Authority (FCA) rules in relation to non-mainstream investment products and intends to continue to do so for the foreseeable future. The shares are excluded from the FCA's restrictions which apply to non-mainstream investment products because they are shares in an investment trust. The shares in the Trust may also be suitable for institutional investors who seek a combination of capital and income return. Private investors should consider consulting an Independent Financial Adviser who specialises in advising on the acquisition of shares and other securities before acquiring shares. Investors should be capable of evaluating the risks and merits of such an investment and should have sufficient resources to bear any loss that may result.

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Notes: All data is provided as at 31 October 2017 unless otherwise stated. All figures may be subject to rounding errors. Sources: Top 20 Holdings, % of Equity Portfolio Managed and Total Trust Assets data is provided by BNYM Fund Services (Ireland) Limited; Equity Portfolio Allocation and Active Share is provided by BNYM Fund Services (Ireland) Limited and MSCI Inc.

- Manages both a global equity and an emerging markets equity portfolio.
- Includes private equity, mineral rights, funds, Liontrust Asset Management plc shares and other non-operating subsidiaries.
- Cash quoted is centrally held cash. The equity portfolio may also hold cash as a result of trading by the underlying managers.