

MONTHLY FACTSHEET

31 MARCH 2019

KEY STATISTICS

Share Price Net Asset Value¹ (NAV) per Share Premium (Discount)

747.0p

791.0p

(5.6%)

£2,484.0M

£2,844.1M

£2,649.1M

31 December

21 April 1888

Mar, Jun, Sep,

3.9%

1.8%

Dec

INVESTMENT STRATEGY

The equity portfolio brings together an alliance of best-in-class² equity managers and their best ideas - all at a competitive cost. It provides access to eight managers from around the world each investing only in their top stock selections. Most of these managers are not otherwise available to individual UK investors. The equity portfolio target is to outperform the MSCI All Country World Index by 2% per year after costs over rolling three year periods. Alliance Trust has a progressive dividend policy and has increased its dividend every year for 52 years.

INVESTMENT OBJECTIVE

Alliance Trust is an investment company with investment trust status. The Trust's objective is to generate a real return for our shareholders over the medium to long term by a combination of capital growth and a rising dividend. The Trust has no fixed asset allocation benchmark, although it mainly invests in global equities, but can use a range of asset classes throughout the world to achieve its objective. The Trust aims to be a core holding for investors seeking to increase the value of their investments over the long

INVESTMENT PERFORMANCE

ABSOLUTE PERFORMANCE (TOTAL RETURN IN STERLING)



CUMULATIVE PERFORMANCE (%)

To 31 March 2019	Month	YTD	1 Year	3 Years	5 Years	Since 01.04.17 ⁸
Total shareholder return	2.0	9.1	8.8	57.6	83.9	13.1
NAV total return	2.5	9.8	8.2	47.7	72.2	13.4
Equity portfolio return ⁹	2.8	9.5	8.9	49.5	75.5	15.1
MSCLACWL total return	3.4	9.8	11 1	52.0	79.7	14.3

DISCRETE PERFORMANCE (%)

From To	31-Mar-18 31-Mar-19	31-Mar-17 31-Mar-18	31-Mar-16 31-Mar-17	31-Mar-15 31-Mar-16	31-Mar-14 31-Mar-15
Total shareholder return	8.8	3.9	39.3	1.6	14.8
NAV total return	8.2	4.8	30.2	-1.2	18.0
Equity portfolio return ⁹	8.9	5.7	29.9	0.1	17.3
MSCI ACWI total return	11.1	2.8	33.0	-0.6	19.0

KEY FACTS

Market Total Assets³ Net Assets³ Gross Gearing⁴ Net Gearing⁵ Net Yield⁶ Year End Incorporated Dividend Paid Shares in Issue in March

332,523,883 a cost of £2.0M (0.08% of the issued share capital) ATST GB00B11V7W98

Global

April 2019

ISIN AIC Sector Next AGM

Alliance Trust has been awarded the AIC's Dividend Hero award and is proud to have 52 years of consecutive dividend growth.

DIVIDEND

CHARGES

Targeted Ongoing Less than Charges Ratio (OCR) 0.65% OCR Year to 31 Dec 0.65% 2018

Please remember, past performance is not a guide to future performance, and the value of shares and the income from them can rise and fall, so investors may not get back the amount originally invested. Net Asset Value ("NAV") performance is not the same as share price performance and investors may not realise returns the same as NAV performance.

Notes: All data is provided as at 31 March 2019 unless otherwise stated. All figures may be subject to rounding errors. Sources: Investment Performance data is provided by The Bank of New York Mellon Performance & Risk Analytics Europe Limited, Morningstar and MSCI Inc; Key Statistics, Key Facts and Charges data is provided by The Bank of New York Mellon (International) Ltd. In order to report the long-term record of the equity portfolio, the returns of the portfolio prior to its restructure early in April 2017 have been combined with the returns to date of the current portfolio. NAV total return is based on NAV including income with debt at fair value, after all manager fees (including Willis Towers Watson's fees) and allow for any tax reclaims when they are achieved. The NAV total return shown in the factsheets up to May 2018 was based on NAV excluding income with debt valued at par. The OCR target of 0.65% is based on NAV reported as at 31 December 2017. Movements in exchange rates can impact on both the level of income received and capital value of your investment.

- NAV includes income with debt at fair value. 2.
- 4. Total borrowings at par divided by net assets. All Country World Index
- 5.
- As rated by Willis Towers Watson
 - Total borrowings at par minus total cash and equivalents, divided by net assets. Since Willis Towers Watson assumed responsibility for management of the portfolio.
- Annual dividend per share divided by share price.
- 9. Equity portfolio return is the return achieved by the eight equity managers and so includes the effect of any of their cash holdings. This return is shown gross of fees and does not include the positive impact of share buy-backs or leverage. Returns are quoted net of withholding taxes (some of which are potentially recovered at a later date) and therefore potentially underestimate the managers' relative performance.

TOP 20 HOLDINGS

Name	£m	%
Microsoft	51.5	1.9
HDFC Bank	50.9	1.8
Alphabet	47.3	1.7
Unilever	45.3	1.6
Abbot		
Laboratories	36.7	1.3
Oracle	36.6	1.3
HCA Healthcare	36.3	1.3
UnitedHealth		
Group	34.7	1.2
Philip Morris		
International	32.4	1.2
Charter		
Communications	32.3	1.2
Broadcom	29.5	1.1
Aflac	29.5	1.1
Ryanair	27.9	1.0
Reckitt Benckiser	26.4	1.0
AIA	26.1	0.9
Microchip		
Technology	25.5	0.9
Crown Holdings Inc	24.6	0.9
Cigna Corporation	24.2	0.9
Comcast	23.7	0.9
New Oriental		
Education ADR	23.3	8.0

Top 10 holdings 14.5% Top 20 holdings 24.0%

The 20 largest stock positions across the eight (including their cash holdings).

A full breakdown of the Trust's portfolio can be viewed at: www.alliancetrust.co.uk

CONTACT

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SIGN UP

If you wish to sign up to the Alliance Trust factsheet, please visit www.alliancetrust.co.uk/signup

INVESTMENT COMMENTARY

For the month of March, the Trust's total shareholder return, NAV total return and equity portfolio returned 2.0%, 2.5% and 2.8% respectively. The benchmark MSCI All Country World Index (ACWI) returned 3.4% over the same period. Since Willis Towers Watson started managing the equity portfolio in April 2017, it has returned 15.1% before fees and MSCI ACWI has returned 14.3%.

Most developed equity markets continued to edge upward in March, with equity markets in the US encouraged by the Fed's dovish stance on monetary policy. In the UK and Europe, political uncertainty remained as Theresa May's Brexit deal faced multiple defeats in Parliament, resulting in a slight depreciation of the currency, even though equity markets posted positive returns.

Even with little volatility throughout the month, the Trust's stock pickers managed to find some interesting positions to add to their list of high conviction positions. A new position was established in Interpublic Group (IPG), which is one of the big five global advertising houses. IPG has successfully transitioned from a traditional advertising provider to offer a complete services package, including public relations, digital and consulting advisory services adapting to the changing media landscape. The Trust's main stock sale was that of Carnival, the world's largest cruise line operator, after an appreciation in the share price since the start of the year reduced its future return potential.

New entrants to the top 20 holdings in March were US telecommunications company Comcast and New Oriental Education, a Chinese provider of private educational services and online tutoring, both due to very strong relative performance. These holdings replaced Suncor Energy, a Canadian integrated energy company and Celanese, a US chemicals company.

EOUITY MANAGERS % OF EQUITY PORTFOLIO MANAGED



Vrical

Andrew Wellington

15%



Hugh Sergeant 9%





Pierre Py, Greg Herr 13%







George Fraise, Gordon Marchand. Rob Rohn 13%



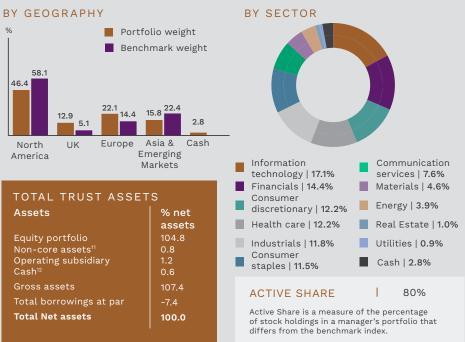
Ben Whitmore 10%

Veritas Asset Management

Andy Headley 13%

Note: "JUPITER" and JUPITER are the trade marks of Jupiter Investment Management Group Ltd and registered in the UK and as Community

EQUITY PORTFOLIO ALLOCATION



Please remember past performance is not a reliable indicator of future performance. The value of your investment, and any income from it, may decrease as well as increase and you may not get back the amount you invest. Exchange rate changes may cause the value of overseas investments to go down as well as up. Investment trusts may borrow to finance further investment (gearing). The use of gearing is likely to lead to volatility in the NAV, meaning that a relatively small movement, down or up, in the value of a trust's assets will result in a magnified movement, in the same direction, of that NAV. This may mean that you could get back nothing at all. The mention of any specific shares should not be taken as a recommendation to deal.

Important information
Alliance Trust is an investment company with investment trust status. The views, information and data in this publication should not be deemed as a financial promotion or recommendation. Alliance Trust is not authorised to give financial advice. For security and compliance monitoring purposes, telephone calls may be recorded. All data in this document is as at 31 March 2019 unless otherwise stated.

Share investment
Alliance Trust invests primarily in equities and aims to generate capital growth and a progressively rising dividend from its portfolio of investments. Alliance Trust currently conducts its affairs so that its shares can be recommended by Independent Financial Advisers (IFAs) to ordinary retail investors in accordance with the Financial Conduct Authority (FCA) rules in relation to non-mainstream investment products and intends to continue to do so for the foreseeable future. The shares are excluded from the FCA's restrictions which apply to non-mainstream investment products because they are shares in an investment trust. The shares in the Trust may also be suitable for institutional investors who seek a combination of capital and income return. Private investors should consider consulting an Independent Financial Adviser who specialises in advising on the acquisition of shares and other securities before acquiring shares. Investors should be capable of evaluating the risks and merits of such an investment and should have sufficient resources to bear any loss that may result.

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- Manages both a global equity and an emerging markets equity portfolio.
 Includes private equity, mineral rights, funds and other non-operating subsidiaries.
 Cash quoted is centrally held cash and equivalents. The equity portfolio may also hold cash as a result of trading by the underlying managers as shown in the sector table above.