

MONTHLY FACTSHEET

31 OCTOBER 2020

KEY STATISTICS

Share Price	805.0p
Net Asset Value (NAV) per Share	847.9p
Premium (Discount)	(5.1%)

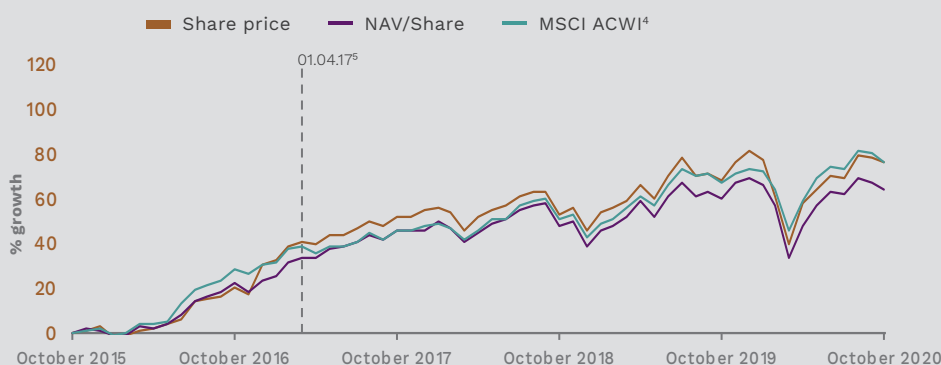
SUMMARY OF APPROACH

Alliance Trust aims to be a core equity holding for investors that delivers a real return over the long term through a combination of capital growth and a rising dividend. The Company invests primarily in global equities across a wide range of industries and sectors to achieve its objective.

The Company's investment manager, Willis Towers Watson, has appointed a number of stock pickers with different styles, who each ignore the benchmark and only buy a small number of stocks in which they have strong conviction. Investors therefore get the benefit of both highly focused stock picking to increase potential outperformance versus the benchmark and manager diversification to reduce risk and volatility. The Company's diversified but highly active multi-manager portfolio is competitively priced.

INVESTMENT PERFORMANCE

ABSOLUTE PERFORMANCE (TOTAL RETURN IN STERLING)



CUMULATIVE PERFORMANCE (%)

To 31 October 2020	5 Years	3 Years	Since 01.04.17 ⁵	1 Year	YTD	Month
Total shareholder return	76.8	15.8	25.4	4.9	-2.7	-1.1
NAV total return	67.6	14.9	24.8	3.6	-1.9	-1.7
MSCI ACWI total return ⁴	76.4	20.7	27.2	5.0	1.3	-2.4

The NAV total return reflects the impact of owning investments other than global equities prior to 30 June 2019, which had a drag on the return. Between 1 April 2017 and 31 October 2020, the performance of the equity portfolio before fees (a good approximation of the NAV total return after costs had these legacy investments not been included), was 28.4% versus the return on the MSCI ACWI Index⁴ of 27.2%.

DISCRETE PERFORMANCE (%)

From To	31-Oct-19 31-Oct-20	31-Oct-18 31-Oct-19	31-Oct-17 31-Oct-18	31-Oct-16 31-Oct-17	31-Oct-15 31-Oct-16
Total shareholder return	4.9	10.0	0.4	26.6	20.5
NAV total return	3.6	9.3	1.5	18.6	23.0
MSCI ACWI total return ⁴	5.0	11.2	3.4	13.3	29.1

For an explanation of how we measure performance, please refer to our website

Risk warnings

Past performance is not a reliable indicator of future returns. The value of shares and the income from them can rise and fall, so investors may not get back the amount originally invested. Net Asset Value ("NAV") performance is not the same as share price performance and investors may not realise returns the same as NAV performance. Exchange rate changes may cause the value of overseas investments to go down as well as up and can impact on both the level of income received and capital value of your investment. Investment trusts may borrow to finance further investment (gearing). The use of gearing is likely to lead to volatility in the NAV, meaning that a relatively small movement, down or up, in the value of a trust's assets will result in a magnified movement, in the same direction, of that NAV. This may mean that you could get back less than you invested or nothing at all.

Notes: All data is provided as at 31 October 2020 unless otherwise stated. All figures may be subject to rounding errors. Sources: Investment Performance data is provided by The Bank of New York Mellon Performance & Risk Analytics Europe Limited, Morningstar and MSCI Inc; Key Statistics, Key Facts and Charges data is provided by The Bank of New York Mellon (International) Ltd. NAV and NAV total return is based on NAV including income with debt at fair value, after all manager fees (including Willis Towers Watson's fees) and allows for any tax reclaims when they are achieved. The NAV total return shown in the factsheets up to May 2018 was based on NAV excluding income with debt valued at par.

- Total borrowings at par value divided by net assets.
- Total borrowings at par value minus total cash and equivalents, divided by net assets.
- Annual dividend per share divided by share price.
- MSCI All Country World Index Net Dividends Reinvested.
- 1 April 2017 was the date that Willis Towers Watson was appointed investment manager.
- The OCR target of 0.65% is based on NAV reported as at 31 December 2017.
- The OCR for year to 31 December 2019 was calculated in line with the industry standard using the average of net asset values at each NAV calculation date. Previously we reported the OCR based on the average Net Asset Value (NAV) denominator of opening and closing NAV for the year; based on the old methodology, the OCR for the year to 31 December 2019 was 0.64%.

KEY FACTS

Market Capitalisation	£2,588.9M
Total Assets	£2,986.5M
Net Assets	£2,726.7M
Gross Gearing ¹	8.0%
Net Gearing ²	5.8%
Net Yield ³	1.8%
Year End	31 December
Incorporated	21 April 1888
Dividend Paid	Mar, Jun, Sep, Dec
Shares in Issue	321,597,681
Buybacks in October	555,000 shares at a cost of £4.6M (0.17% of the issued share capital)
TIDM	ATST
ISIN	GB00B11V7W98
AIC Sector	Global
Next AGM	April 2021



Alliance Trust has been awarded the AIC's Dividend Hero award and is proud to have over 50 years of consecutive dividend growth.

CHARGES

Targeted Ongoing Charges Ratio (OCR) ⁶	0.65% OR LESS
OCR Year to 31 Dec 2019 ⁷	0.62%

TOP 20 HOLDINGS

Name	£m	%
Alphabet	118.3	4.0
Alibaba	116.5	3.9
Amazon	107.8	3.6
salesforce.com	73.5	2.5
Microsoft	70.9	2.4
Mastercard	59.0	2.0
Facebook	57.7	1.9
Tencent	42.8	1.4
Visa	41.9	1.4
Baidu - ADR	41.6	1.4
Novo-Nordisk	41.3	1.4
Nvidia	39.9	1.3
UnitedHealth Group	39.7	1.3
Infosys	38.4	1.3
Charter Communications	34.0	1.1
HDFC Bank	32.6	1.1
Transdigm	32.6	1.1
KKR	29.6	1.0
Convatec Group	28.5	1.0
Yum	27.6	0.9

Top 10 holdings 24.5%

Top 20 holdings 36.0%

The 20 largest stock positions across the nine equity managers, given as a percentage of the total assets managed by those managers (including their cash holdings).

A full breakdown of the portfolio can be viewed at: www.alliancetrust.co.uk

ACTIVE SHARE | 76%

Active Share is a measure of how actively a portfolio is managed; is the percentage of the portfolio that differs from its comparative index.

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SIGN UP

If you wish to sign up to the Alliance Trust factsheet, please visit www.alliancetrust.co.uk/signup

INVESTMENT COMMENTARY

For the month of October, the Trust's Total Shareholder Return and NAV Total Return were -1.1% and -1.7% respectively, outperforming the MSCI All Country World Index (ACWI) benchmark which returned -2.4%.

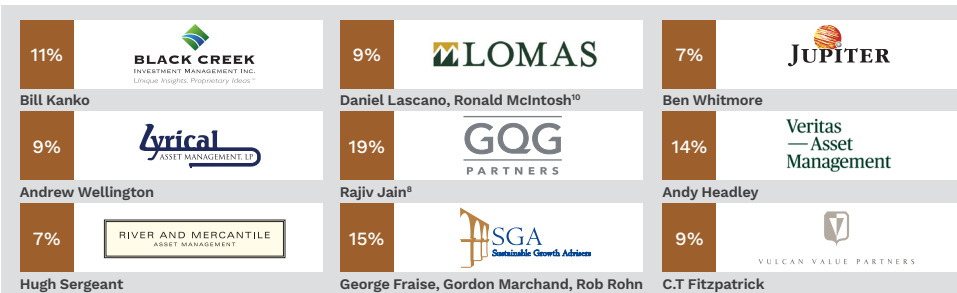
Alphabet was the largest contributor to the Trust's portfolio over the month, delivering an absolute return of 10.6%. The company announced financial results for the third quarter in October, surpassing analyst's expectations for both earnings and revenue growth. Tencent Holdings, a Chinese multinational technology conglomerate, was also a significant contributor to returns over the month, returning 14.6%. The company impressed investors with its robust growth across all segments, particularly in its cloud and gaming services, where revenue has been boosted by a shift to remote working and people spending more time at home during the pandemic. Mastercard was the most significant detractor from performance over the month, returning -14.2% as the company reported net income had fallen 28% from the previous year. Mastercard attributed the underwhelming performance to a cross-border transaction volume decline of 36% as many borders have remained shut due to the pandemic.

Within the Trust's portfolio, a position in Alcon, a Swiss headquartered medical devices provider and leader in ophthalmology, was initiated in October. Approximately 90% of Alcon's revenue is tied to recurring sales of medical consumables, and sales growth is driven by ageing population trends worldwide, as well as increasing penetration of healthcare services in emerging markets. The Trust's position in chemical company Linde was sold to fund the purchase of Alcon.

Finally, we are excited to report that Dan Lascano of New-York based Lomas Capital joined the Trust's line up of stock pickers in October. Lomas takes a thematic approach to stock selection, that seeks to identify economic and industry trends and, through bottom-up fundamental research, the companies that will benefit most from those trends. More information on Lomas Capital and what differentiates their approach can be found on the Alliance Trust website. Also in October, FPA's Pierre Py and Greg Herr left to join a new firm and as such, FPA has been removed from the Alliance Trust portfolio.

Past performance is not a reliable indicator of future returns. The mention of any specific shares should not be taken as a recommendation to deal.

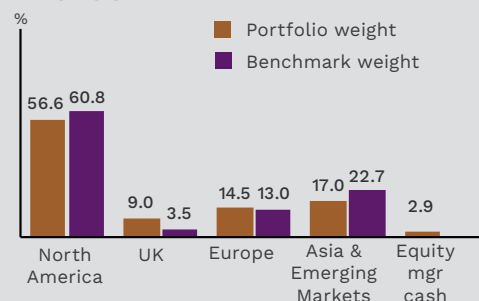
EQUITY MANAGERS % OF EQUITY PORTFOLIO MANAGED



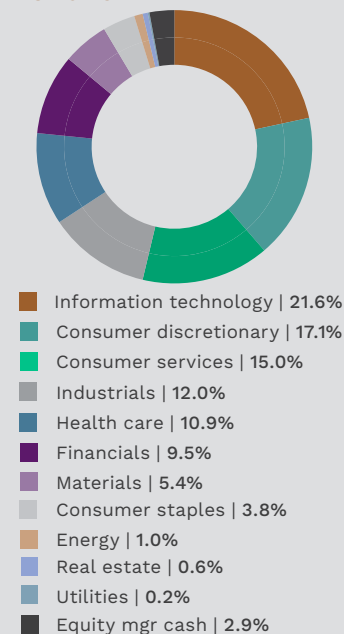
Note: "JUPITER" and **JUPITER** are the trade marks of Jupiter Investment Management Group Ltd and registered in the UK and as Community Trade Marks and elsewhere

EQUITY PORTFOLIO ALLOCATION

BY GEOGRAPHY



BY SECTOR



TOTAL ASSETS

Assets	% net assets
Equity portfolio	109.0
Non-core assets ⁹	0.0
Central cash	0.5
Gross assets	109.5
Total borrowings at fair value	-9.5
Total Net assets	100.0

Important Information

Alliance Trust is an investment company with investment trust status. Alliance Trust invests primarily in equities and aims to generate capital growth and a progressively rising dividend from its portfolio of investments. Alliance Trust currently conducts its affairs so that its shares can be recommended by Independent Financial Advisers (IFAs) to ordinary retail investors in accordance with the Financial Conduct Authority (FCA) rules in relation to non-mainstream investment products and intends to continue to do so for the foreseeable future. The shares are excluded from the FCA's restrictions which apply to non-mainstream investment products because they are shares in an investment trust. The shares in the Trust may also be suitable for institutional investors who seek a combination of capital and income return. Private investors should consider consulting an Independent Financial Adviser who specialises in advising on the acquisition of shares and other securities before acquiring shares. Investors should be capable of evaluating the risks and merits of such an investment and should have sufficient resources to bear any loss that may result. The views, information and data in this publication should not be deemed as a financial promotion or recommendation. Alliance Trust is not authorised to give financial advice.

For security and compliance monitoring purposes, telephone calls may be recorded.

The Alliance Trust Board has appointed Towers Watson Investment Management Limited (TWIM) as its Alternative Investment Fund Manager (AIFM). TWIM is part of Willis Towers Watson. Issued by Towers Watson Investment Management Limited. Towers Watson Investment Management Limited, registered office Watson House, London Road, Reigate, Surrey RH2 9PQ is authorised and regulated by the Financial Conduct Authority, firm reference number 446740.

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8. GQG manages an emerging markets and a global equity mandate for the Company.

9. Small legacy position in private equity that are in the process of being sold.

10. Lomas portfolio in transition with BlackRock Transition Management.